

New York

11 Broadway, 20th floor
New York, NY 10004, USA
T(646) 291 2876
E info@lab49.com

London

288 Bishopsgate
London EC2M 4QP, UK
T +(44) 207 959 3003

www.lab49.com



Lab49 is a technology consulting firm that builds advanced solutions for the financial services industry. Our clients include many of the world's largest investment banks, hedge funds and exchanges. Lab49 designs and delivers some of the most sophisticated and forward-thinking financial applications in the industry today, and has an impeccable delivery record on mission critical systems.

Overview

Lab49 Iterative Project Delivery service allows business to build strategic and leading-edge solutions, while adapting to changing market and business drivers. This delivers production-quality software frequently.

Our delivery process is predicated on a close working relationship with business stakeholders. We maximize early business value by working with our clients to determine the most urgent and complex needs and focus on these first.

- Focused on delivering the most important and/or complex business issues first
- Deliver frequently (each iteration cannot be longer than 30 days)
- Deliver production-quality code at the end of each iteration
- Allow clients to modify scope and priorities, based on feedback at the end of each iteration as well as changes in business and market conditions
- Provide clients with continuous and complete transparency into the progress and risk management of the development process
- Everyone on the project team achieves and maintains a shared understanding of the project's goals and objectives
- The project proceeds in a predictable, transparent manner
- Costs and schedule can be controlled to the maximum extent possible

Delivery Philosophy

Lab49's project delivery model is based on a company culture of innovation, collaboration, support and continuous improvement. Our experience has proven that flexibility is essential, and that successful projects apply this adaptive approach to innovation. All of our services are therefore driven by:

Expertise

Providing a deep understanding of client's business domain, market and operational processes.

Innovation

Applying leading-edge technologies to architectural and software engineering best practices.

Collaboration

Working closely with the client and a team of engineers where there is constant communication, feedback and support.

Adaptation

Adaptation to market and business needs and priorities, so the business always gets what it wants and is paying for.

Transparency

Promoting an open, honest and transparent relationship across all interested parties, and to provide continuous real-time access to progress, risks, issues and status.